

DARIA MILAS

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EDUCATION

Hartford Art School • University of Hartford
09/2011 - 05/2015 ♡ HARTFORD, CT
Major: Visual Communication Design
Minor: Printmaking

SKILLS

Design Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma
Sketch
Adobe After Effects
Google Suite
Microsoft Office
Basic understanding of UX/UI Principles

INTERSHIPS

Design Intern • ESI Design
06/2014 - 08/2014 ♡ NEW YORK, NY

Design Intern • The Connecticut Forum
03/2014 - 06/2014 ♡ HARTFORD, CT

CERTIFICATIONS

Certified Personal Trainer (ISSA)
04/2021
Strength & Conditioning

Certified Nutritionist (ISSA)
01/2022

CPR Certification
04/2021

EXPERIENCE

Creative Manager • Charleston Regional Development Alliance (CRDA)
01/2024 - CURRENT ♡ CHARLESTON, SC

- Take ownership of all graphic design needs and assets
- Create visually appealing presentations to help retain and inform relevant stakeholders
- Develop exemplary networking skills in order to properly communicate with investors
- Provide assistance in retaining and engaging investors and board members
- Continue to research relevant information about the Charleston district and remain informed
- Create design work that favorably reflects the CRDA and the district overall
- Contribute in discussions regarding budget allocation and decide incentive goals for the following fiscal year
- Contribute fully and attend all CRDA related external events

Senior Graphic Designer • Cart.com Inc.
05/2022 - 01/2023 ♡ REMOTE

- Take responsibility for overseeing a company-wide rebranding project
- Assist with many internal design project needs across several departments
- Prioritize daily workloads efficiently through various project-management softwares
- Create visually interesting design collateral for both web and print
- Be able to communicate complex product features through simple and engaging infographics

Senior Graphic Designer • GoodData Corporation
03/2021 - 04/2022 ♡ REMOTE

- Utilize various design and organizational softwares to produce digital assets
- Be able to interpret and visually present data analytics in an appealing way
- Collaborate with the Development team to help build engaging landing pages
- Build master templates for internal and external company presentations and documents
- Cooperatively create engaging social media content educating our audience on SaaS and Business Intelligence technology in addition to the promotion of B2B marketing
- Effectively communicate remotely with coworkers across the globe in multiple time-zones

Senior Graphic Designer • Tasting Room
08/2015 - 10/2020 ♡ NEW YORK, NY

- Produce original ideas and designs for all custom wine labels
- Work with third party label printers to guarantee accurate wine labels
- Coordinate with international and domestic wine suppliers for their private labels
- Design and build functional promotional emails and newsletters
- Effectively construct promotional emails for Lot18 and all of its associated brands (Tasting Room, New York Times Wine Club, and Williams-Sonoma Wine Club)
- Create dynamic digital advertisements for a variety of social media platforms

Graphic Designer • Geist[™]
01/2019 - 10/2020 ♡ NEW YORK, NY

- Design original logos used to represent any associated web platforms
- Complete all social media creatives promptly to ensure the most accurate test results
- Collaborate with the analytics team to determine the most successful creatives based on market research and conversion rates